

# AGILE MARKETING CAMPAIGN BRIEF TEMPLATE

<b>CAMPAIGN NAME</b>	
<b>CAMPAIGN SUMMARY</b>	
<b>EXPECTED RESULTS</b>	
<b>BUDGET ESTIMATE</b>	
<b>START DATE</b>	
<b>END DATE</b>	
<b>PRIORITY</b>	
<b>AUDIENCE</b>	
<b>MESSAGE</b>	

<b>CHANNEL</b>	<b>GOAL</b>	<b>MEASUREMENT</b>
Email		
Social		
Other		
Other		